

Company Milestones

DATAMARS

- **Acquisition of Demaplast's Animal ID business**

- New UHF laundry tag
- Founding of DM Trazabilidad Spain and Uruguay

- ISO 9001 certification
- **Acquisition of assets of Rumitag**

- In-sourcing of AID tag production
- **New ultra resistant TID tag**
- Settlement of all US litigations

- New brand image

- Filed various new patents
- Smallest laundry transponder

- Fully networked HF reader

- Filed 4 new patents, 2 new granted
- Production TID transponders in Thailand

- **Founding of Datamars Thailand**

- Filed 4 new patents

- Strengthening of Management Team

- Acquisition Youngstown Systems Corp.

- Launch of first polymeric implantable transponder

- Distribution contract with Bayer US (AID)

- New pet re-unification solution, PetLink

- Buyout by current investors

- Founding of Crystal Imp. Corp. in US (AID)

- Banfield US distribution contract AID

- First to read 100% of 400 garments in a bag

- **10 patents (i.e. anti-collision technology)**

- Production JV with Schaffner EMW Thailand

- First subsidiary in US, Datamars Inc.

- Rapid revenue growth

- Start of in-house production of tags

- ISO standard Animal Ident. published

- Receive order for 1.4Mio laundry tags

- **Management buyout**

- Won largest tender for dog ID in EU

- **Receive 1st order for 1Mio laundry tags**

- 1st RF multi-readers

- 1st transponders & patents

- Foundation

1988

1990

1995

2000

2005

2007

2009

2011